

Heels for Meals & More

Thursday, April 17, 2025 | 6:00pm
Trillium Event Center

SPONSORSHIP OPPORTUNITIES



\$300 or more
CROC

1
Ticket

- Company name on printed and digital materials*
- Company highlighted during the program (250+ guests expected)
- One complimentary ticket in person or online auction
- Company highlighted through AgeWell Services social media prior to event (3,000+ followers across all platforms)
- Company highlighted through one e-newsletters (3,000+ subscribers)



\$500 or more
SLIPPER

2
Tickets



2
Glasses

- Company name on printed and digital materials*
- Company highlighted during the program (250+ guests expected)
- Two complimentary tickets and two Signature Glasses
- Company highlighted through AgeWell Services social media prior to event (3,000+ followers across all platforms)
- Company highlighted through one e-newsletters (3,000+ subscribers)



\$750 or more
STILETTO

4
Tickets



4
Glasses

- Company name on printed and digital materials*
- Company highlighted during the program (250+ guests expected)
- Four complimentary tickets and four Signature Glasses
- Company highlighted through AgeWell Services social media prior to event (3,000+ followers across all platforms)
- Company highlighted through one e-newsletters (3,000+ subscribers)



\$1,000 or more
PLATFORM

6
Tickets



6
Glasses

- Company name on printed and digital materials*
- Company highlighted and acknowledged during the program (250+ guests expected)
- Six complimentary tickets and six Signature Glasses
- Company highlighted through AgeWell Services social media prior to event (3,000+ followers across all platforms)
- Company highlighted through two e-newsletters (3,000+ subscribers)



\$1,500 or more
DESSERT

EXCLUSIVE OPPORTUNITY



- Company logo on printed and digital materials*
- Choose two rotating desserts from menu provided by Trillium Events
- Company highlighted and acknowledged during the program
- Six complimentary tickets and six Signature Glasses
- Company highlighted through AgeWell Services social media prior to event (3,000+ followers across all platforms)
- Company highlighted through one Behind the Wheel mailed newsletter (mailed to 2,100+)
- Company highlighted through two e-newsletters (3,000+ subscribers)



\$1,500 or more
BEST SHOE CONTEST

EXCLUSIVE OPPORTUNITY



- Company logo on printed and digital materials*
- Sponsor signage at your table
- Present Best Shoe Contest awards from the podium
- You provide up to two Best Shoe Contest judges to select Overall Best Shoe category winner
- Company highlighted and acknowledged during the program (250+ guests expected)
- Six complimentary tickets with premier seating and six Signature Glasses
- Company highlighted through AgeWell Services social media prior to event (3,000+ followers across all platforms)
- Company highlighted through one Behind the Wheel mailed newsletter (mailed to 2,100+)
- Company highlighted through two e-newsletters (3,000+ subscribers)



\$2,000 or more
SOLE



- Company logo on printed and digital materials*
- Sponsor signage at your table
- Company highlighted and acknowledged during the program
- Eight complimentary tickets with premier seating and eight Signature Glasses
- Company highlighted through AgeWell Services social media prior to event (3,000+ followers across all platforms)
- Company highlighted through one Behind the Wheel mailed newsletter (mailed to 2,100+)
- Company highlighted through two e-newsletters (3,000+ subscribers)



\$2,500 or more
DRESS BOOT

EXCLUSIVE OPPORTUNITY



- Company logo on printed and digital materials*
- Sponsor signage at your table
- Company highlighted and acknowledged during the program (250+ guests expected)
- Opportunity to speak during program
- Eight complimentary tickets with premier seating and eight Signature Glasses
- Company highlighted through AgeWell Services social media prior to event (3,000+ followers across all platforms)
- Company highlighted through one Behind the Wheel mailed newsletter (mailed to 2,100+)
- Company highlighted through two e-newsletters (3,000+ subscribers)

Questions? Contact Advancement Director Jennifer Drury at 231.733.8635 or jennifer@agewellservices.org.

SPONSORSHIP FORM

AUCTION ITEMS

This fun evening includes three major auctions - a live auction, a silent auction and the popular Good Fortune Auction. Gift certificates for your services, a themed basket, vacation rental, tickets, and gift cards are welcome.

I want to donate an auction item. Estimated value is _____

Item description: _____

*All auction items must be received by Wednesday, April 9, 2025.
Contact Marketing Specialist Kim Wilcox at 231.638.4198 or kim@agewellservices.org to arrange pickup or drop off.*

SPONSORSHIP PACKAGE

- Croc Sponsor Stiletto Sponsor Dessert Sponsor Sole Sponsor
 Slipper Sponsor Platform Sponsor Best Shoe Contest Sponsor Dress Boot Sponsor

We will use # _____ tickets and # _____ Signature Glasses

Additional tickets are \$75 each. Additional Signature Glasses are \$20 each.

PAYMENT OPTIONS

Company Name: _____

(PLEASE PRINT as you want it to appear on all print and digital materials)

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Person: _____ Title: _____

Phone Number: _____ Email: _____

Check enclosed for amount due: _____ (Make checks payable to: AgeWell Services of West Michigan)

Paying by credit card - Please return completed form via mail or fax to 231-733-8635

Name on Card: _____

Card Number: _____

Verification Code: _____ Expiration Date: _____

Phone Number: _____ Zip Code: _____

Signature: _____

AgeWell Services of West Michigan
Attn: Jennifer Drury, Advancement
275 W. Clay, Suite 100
Muskegon, MI 49440
jennifer@agewellservices.org

Keep the first pages. Please return this page and payment using the enclosed envelope to:

**Sponsorship payment must be submitted prior to receiving recognition. Sponsorship payment submitted and high-resolution image of company logo must be provided no later than Friday, March 28, 2025, for recognition on printed items. Email your company logo to jennifer@agewellservices.org.*