Heels for Meals & More

Thursday, April 17, 2025 | 6:00pm Trillium Event Center

SPONSORSHIP OPPORTUNITIES



\$300 or more **CROC**



- Company name on printed and digital materials*
- Company highlighted during the program (250+ guests expected)
- One complimentary ticket in person or online auction
- Company highlighted through AgeWell Services social media prior to event (3,000+ followers across all platforms)
- Company highlighted through one e-newsletters (3,000+ subscribers)



\$500 or more **SUPPER**





- Company name on printed and digital materials*
- Company highlighted during the program (250+ guests expected)
- Two complimentary tickets and two Signature Glasses
- Company highlighted through AgeWell Services social media prior to event (3,000+ followers across all platforms)
- Company highlighted through one e-newsletters (3,000+ subscribers)



\$750 or more





- expected) • Four complimentary tickets and four Signature Glasses

Company name on printed and digital materials*

• Company highlighted during the program (250+ guests

- Company highlighted through AgeWell Services social media prior to event (3,000+ followers across all platforms)
- Company highlighted through one e-newsletters (3,000+ subscribers)



\$1,000 or more PI ATFORM





- Company name on printed and digital materials*
- Company highlighted and acknowledged during the program (250+ guests expected)
- Six complimentary tickets and six Signature Glasses
- Company highlighted through AgeWell Services social media prior to event (3,000+ followers across all platforms)
- Company highlighted through two e-newsletters (3,000+ subscribers)

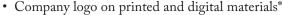




OPPORTUNITY







- Choose two rotating desserts from menu provided by Trillium Events
- Company highlighted and acknowledged during the program
- Six complimentary tickets and six Signature Glasses
- Company highlighted through AgeWell Services social media prior to event (3,000+ followers across all platforms)
- Company highlighted through one Behind the Wheel mailed newsletter (mailed to 2,100+)
- Company highlighted through two e-newsletters (3,000+ subscribers)

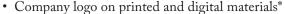


\$1,500 or more
BEST SHOE
CONTEST









- Sponsor signage at your table
- Present Best Shoe Contest awards from the podium
- You provide up to two Best Shoe Contest judges to select Overall Best Shoe category winner
- Company highlighted and acknowledged during the program (250+ guests expected)
- Six complimentary tickets with premier seating and six Signature Glasses
- Company highlighted through AgeWell Services social media prior to event (3,000+ followers across all platforms)
- Company highlighted through one Behind the Wheel mailed newsletter (mailed to 2,100+)
- Company highlighted through two e-newsletters (3,000+ subscribers)



\$2,000 or more **SOLE**





Company logo on printed and digital materials*

- Sponsor signage at your table
- Company highlighted and acknowledged during the program
- Eight complimentary tickets with premier seating and eight Signature Glasses
- Company highlighted through AgeWell Services social media prior to event (3,000+ followers across all platforms)
- Company highlighted through one Behind the Wheel mailed newsletter (mailed to 2,100+)
- Company highlighted through two e-newsletters (3,000+ subscribers)



\$2,500 or more DRESS BOOT







Company logo on printed and digital materials*

Sponsor signage at your table

• Company highlighted and acknowledged during the program (250+ guests expected)

• Opportunity to speak during program

- Eight complimentary tickets with premier seating and eight Signature Glasses
- Company highlighted through AgeWell Services social media prior to event (3,000+ followers across all platforms)
- Company highlighted through one Behind the Wheel mailed newsletter (mailed to 2,100+)
- Company highlighted through two e-newsletters (3,000+ subscribers)

Questions? Contact Advancement Director Jennifer Drury at 231.733.8635 or jennifer@agewellservices.org.

SPONSORSHIP FORM

AUCTION ITEMS

This fun evening includes three major auctions - a live auction, a silent auction and the popular Good Fortune Auction. Gift certificates for your services, a themed basket, vacation rental, tickets, and gift cards are welcome.

I want to donate an auction item. Estimated value			
Item description:			
All auction items must be rec Contact Marketing Specialist Kim Wilcox at 231.638.			o or drop off.
SPONSORSHIP PACKAGE			
Croc Sponsor Stiletto Sponsor	Dessert Sponsor	0	Sole Sponsor
Slipper Sponsor Platform Sponsor	Best Shoe Contest	Sponsor	Dress Boot Sponsor
We will use # tickets and # Signature G			
Additional tickets are \$75 each. Additional Signature Glas	ses are \$20 each.		
PAYMENT OPTIONS			
Company Name:			
	u want it to appear on all pr	int and digital mater	ials)
Address:			
	State: Zip Code:		
	Title:		
Phone Number:	Email:		
Check enclosed for amount due: (Make che	ecks payable to: AgeWel	l Services of West	Michigan)
Paying by credit card - Please return completed form	via mail or fax to 231-7	33-8635	
Name on Card:			
Card Number:			
	Expiration Date:		
Phone Number:	Zip Code:		
Signature:			es of West Michigan
Keep the first pages. Please return this page and payme	ent using the enclosed envelope to:	Attn: Jennifer D 275 W. Clay, Su: Muskegon, MI jennifer@agewe	19440

^{*}Sponsorship payment must be submitted prior to receiving recognition. Sponsorship payment submitted and high-resolution image of company logo must be provided no later than Friday, March 28, 2025, for recognition on printed items. Email your company logo to jennifer@agewellservices.org.