

Saturday, April 20, 2024 | 6:00pm Trillium Event Center

SPONSORSHIP OPPORTUNITIES



\$300 or more CROC



- Company name on printed and digital materials*
- Company highlighted during the program (250+ guests expected)
- One complimentary ticket in person or online auction
- Company highlighted through AgeWell Services social media prior to event (3,000+ followers across all platforms)
- Company highlighted through one e-newsletters (3,000+ subscribers)



 $$500 \, {}^{\mathrm{or}}_{\mathrm{more}}$ SLIPPER





- Company name on printed and digital materials*
- Company highlighted during the program (250+ guests expected)
- Two complimentary tickets and two Signature Glasses
- Company highlighted through AgeWell Services social media prior to event (3,000+ followers across all platforms)
- Company highlighted through one e-newsletters (3,000+ subscribers)



\$750 or more





4 Glasses

- Company name on printed and digital materials*
- Company highlighted during the program (250+ guests expected)
- Four complimentary tickets and four Signature Glasses
- Company highlighted through AgeWell Services social media prior to event (3,000+ followers across all platforms)
- Company highlighted through one e-newsletters (3,000+ subscribers)



\$1,000 or more PLATFORM





- Company name on printed and digital materials*
- Company highlighted and acknowledged during the program (250+ guests expected)
- Six complimentary tickets and six Signature Glasses
- Company highlighted through AgeWell Services social media prior to event (3,000+ followers across all platforms)
- Company highlighted through two e-newsletters (3,000+ subscribers)

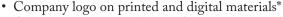




OPPORTUNITY







- Choose two rotating desserts from menu provided by Trillium Events
- Company highlighted and acknowledged during the program
- Six complimentary tickets and six Signature Glasses
- Company highlighted through AgeWell Services social media prior to event (3,000+ followers across all platforms)
- Company highlighted through one Behind the Wheel mailed newsletter (mailed to 2,100+)
- Company highlighted through two e-newsletters (3,000+ subscribers)



\$1,500 or more
BEST SHOE
CONTEST







Company logo on printed and digital materials*

Sponsor signage at your table

- Present Best Shoe Contest awards from the podium
- You provide up to two Best Shoe Contest judges to select Overall Best Shoe category winner
- Company highlighted and acknowledged during the program (250+ guests expected)
- Six complimentary tickets with premier seating and six Signature Glasses
- Company highlighted through AgeWell Services social media prior to event (3,000+ followers across all platforms)
- Company highlighted through one Behind the Wheel mailed newsletter (mailed to 2,100+)
- Company highlighted through two e-newsletters (3,000+ subscribers)



\$2,000 or more **SOLE**





Company logo on printed and digital materials*

Sponsor signage at your table

• Company highlighted and acknowledged during the program

- Eight complimentary tickets with premier seating and eight Signature Glasses
- Company highlighted through AgeWell Services social media prior to event (3,000+ followers across all platforms)
- Company highlighted through one Behind the Wheel mailed newsletter (mailed to 2,100+)
- Company highlighted through two e-newsletters (3,000+ subscribers)



\$2,500 or more DRESS BOOT







Company logo on printed and digital materials*

• Sponsor signage at your table

• Company highlighted and acknowledged during the program (250+ guests expected)

• Opportunity to speak during program

- Eight complimentary tickets with premier seating and eight Signature Glasses
- Company highlighted through AgeWell Services social media prior to event (3,000+ followers across all platforms)
- Company highlighted through one Behind the Wheel mailed newsletter (mailed to 2,100+)
- Company highlighted through two e-newsletters (3,000+ subscribers)

Questions? Contact Advancement Director Jennifer Drury at 231.733.8635 or jennifer@agewellservices.org

SPONSORSHIP FORM

AUCTION ITEMS

This fun evening includes three major auctions - a live auction, a silent auction and the popular Good Fortune Auction. Gift certificates for your services, a themed basket, vacation rental, tickets, and gift cards are welcome.

I want to donate an auction item. Estimated value i				
Item description:				
All auction items must be rec Contact Advancement Specialist Colleen Steinman at 231.41	ceived by Friday, March 29,	2024.		
SPONSORSHIP PACKAGE				
Croc Sponsor Stiletto Sponsor	Dessert Sponsor	0	Sole Sponsor	
Slipper Sponsor Platform Sponsor (Best Shoe Contest	Sponsor	Dress Boot Sponsor	
We will use # tickets and # Signature Glas Additional tickets are \$75 each. Additional Signature Glas				
PAYMENT OPTIONS				
Company Name:				
1 *	u want it to appear on all pri	int and digital mater	ials)	
Address:				
City: Stat	e:	Zip Code:		
Contact Person:	Title:			
Phone Number:	Email:			
Check enclosed for amount due: (Make che	ecks payable to: AgeWel	l Services of West	Michigan)	
Paying by credit card - Please return completed form				
Name on Card:				
Card Number:				
Verification Code:				
Phone Number:	_			
Signature:			es of West Michigan	
Keep the first pages. Please return this page and payme			rury, Advancement te 100 19440	

*Sponsorship payment submitted and high-resolution image of company logo must be provided no later than Friday, March 29, 2024, for recognition on printed items. Email your company logo to jennifer@agewellservices.org.