



2023 Sponsorship Opportunities
Saturday, April 22, 2023
Trillium Event Center
17246 VanWagoner Rd, Spring Lake, MI 49456
Cocktails at 6 pm

Dress Boot Premier Sponsor: \$3,500 or more
(One Sponsor, Exclusive Opportunity)

- Company logo on printed and digital materials*
- Sponsor signage at your table
- Opportunity to speak during the program
- Eight complimentary tickets with premier seating and eight Signature Glasses

Sole Sponsor: \$2,500 or more
(Maximum of 8 Sponsors)

- Company logo on printed and digital materials*
- Sponsor signage at your table
- Company highlighted and acknowledged during the program
- Eight complimentary tickets and eight Signature Glasses

Best Shoe Contest Sponsor: \$2,000 or more
(One Sponsor, Exclusive Opportunity)

- Company logo on printed and digital materials*
- Recognition during Best Shoe Contest
- Present Best Shoe Contest awards from the podium
- You provide Best Shoe judges to select Best Shoe Contest winners
- Six complimentary tickets

Platform Sponsor: \$1,500 or more

- Company name on printed and digital materials*
- Six complimentary tickets and six Signature Glasses

Stiletto Sponsor: \$1,000 or more

- Company name on printed and digital materials*
- Four complimentary tickets and four Signature Glasses

Slipper Sponsor: \$300 or more

- Company name on printed and digital materials*
- Two complimentary tickets and two Signature Glasses

Questions about sponsorships?

Contact Advancement Director Diane Smith at
231-683-2651 or email her at
Diane@agewellservices.org

**Sponsorship Agreement signed, payment submitted and high-resolution image of company logo must be available no later than Friday, March 17, 2023, for recognition on printed items. Email your company logo to colleen@agewellservices.org.*

Auction Items

This fun evening includes three major auctions — a live auction, a silent auction and the popular Good Fortune Auction. Gift certificates for your services, a themed basket, vacation rental, tickets, and gift cards are welcome. It's a great way to introduce your business to the estimated 250 guests!

I want to donate an auction item.

Item Description:

Estimated Value: _____

All auction items must be received by Friday, March 31, 2023. Contact Advancement Specialist Colleen Steinman at 231-412-7966 or colleen@agewellservices.org to arrange pickup or drop off.

Sponsorship Package

- Dress Boot Premier Sponsor
 Sole Sponsor
 Best Shoe Contest Sponsor

- Platform Sponsor
 Stiletto Sponsor
 Slipper Sponsor

We will use # _____ tickets and # _____ Signature Glasses

Payment Options

Company Name: _____
(PLEASE PRINT as you want it to appear on all print and digital materials)

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Person: _____ Title: _____

Phone Number: _____ Email: _____

Check Enclosed for amount due: _____
Make checks payable to: AgeWell Services of West Michigan

Paying by credit card - Please return completed form via mail or fax to 231-733-8635

Name on Card: _____

Card Number: _____

Verification Code: _____ Expiration Date: _____

Phone: _____ Zip Code: _____

SIGNATURE: _____

Please keep page 1 for your records. Please return completed page 2 and payment to:

AgeWell Services of West Michigan
Attn: Diane Smith, Advancement
275 W. Clay, Suite 100
Muskegon, MI 49440
Diane@agewellservices.org



AgeWellServices.org

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